

MORPH

Volume 6 2010

Transformational Change is a boutique consultancy specialising in helping business and business leaders manage change



How clear are you?

By Nicole Perry

Clarity is something we all strive for. Without it we are lost at sea, directionless, thrashed about by the randomness of the wind. Clarity is something so priceless and invaluable and at times can seem a destination that is far beyond reach.

So let's unpack that... why is clarity so important? What exactly can it bring you?

- Clarity can bring you understanding;
- Clarity can bring you certainty;
- Clarity can offer you choice;
- Clarity can provide a basis for forgiveness;
- Clarity can bring agreement;
- Clarity can inspire; and,
- Clarity can empower.

For leaders, providing your team with clarity will ensure you are all aligned and locked into the same end destination. In change programs this is essential. If you have not defined your change vision up front with clarity than your journey is flawed from the start. For it is this vision, that creates an anchor for people because when faced with uncertainty – we crave clarity. Specific details and tangible examples of what will change to who is crucial otherwise all you have is corporate waffle that is as uninviting as cold, soggy toast.

Similarly for people looking to create change in their lives, find something that

inspires you. However small it seems, step into that space and grow it. Start painting your change vision with the end in mind. Be creative, be adventurous, be limitless, be courageous and most importantly be clear. Hammer those goal posts into the ground with clarity and don't lose sight.

So why do some of us struggle to create clarity in our lives and work? Why can clarity seem out of reach?

I wish I had a simple explanation for those who are fighting against the fog, however the answer is different for each of us. Sometimes the reason we are not clear is because we are still in brainstorming mode, sometimes we are not clear because we haven't received feedback from others, sometimes we are not clear because we are waiting for our research findings to suggest the right path and sometimes we are not clear because it is just too early in the process.

Regardless of where you are at, you will find clarity from within. Clarity does not have to be out of reach or driven by those external to you. Clarity can be as simple as understanding the next step. Once you take that first step, the next one becomes clearer. So... how clear are you being in your life? *

"Specific details and tangible examples of what will change is crucial otherwise all you have is corporate waffle that is as uninviting as cold, soggy toast..."

For more information on change please visit the Transformational Change website
www.transformationalchange.com.au

Nicole Perry, Director
phone +61 488 022 781

nicole@transformationalchange.com

